



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract

4933136

Schedule Dates 08/01/21-08/01/21
Advertiser Medicare Today (37902)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 729804 (1594866)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Braunscheidel,Anne
Phone/Fax /
CPE Est 729804
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 729804

Date Entered 07/29/21
Last Modified 07/30/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$6,000.00
Net Total \$34,000.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	1	\$40,000.00
Grand Total:	1	\$40,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/01/21-08/01/21	1	:30	8:58:30A- ABC-This Week								1		\$40,000.00		Washington (WJLA)		7/29/21
1.0.1	Closed Preempt	08/01/21															Washington (WJLA)	Pre-empt/Exception -	
2.0	M/G For 1.0.1 / SPOT	08/01/21-08/01/21	1	:30	8:58:30A- ABC-This Week								1	1	\$40,000.00	\$40,000.00	Washington (WJLA)		7/30/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.